

DREAMS, GOALS, AND “WHY”

Anything great that has ever happened has been powered by “The Dream”. If you have a big enough dream, you can accomplish anything you set your mind and heart to. Not only do you need The Dream, you also need the willingness to trade the time to bring it to life. It must be a single-minded purpose.

Do you know what your Dream is? Ask yourself:

- What really motivates me to pursue the opportunity?
- “Why” do I want it so much?

- New Car
- New Home
- Charity
- Financial Freedom
- Luxury Items
- Early Retirement
- Help Family
- Career Change
- Be Debt Free
- Time Freedom
- Extra Income
- Vacation Home
- More Family Time
- Travel The World
- Education Expenses
- Vacation Home
- Wake Up When You’re Done Sleeping



DREAM BIG

Imagine you just won **5 Million Dollars**. What would you do or buy with all of that money? Be specific:

Now is the time to put your dream to work!

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SET Your Goals

Get 4 & Pay No More: _____

Become a 1 Star Director by: _____

Become a 2 Star Director by: _____

Become a 3 Star Director by: _____

Become a 4 Star Director by: _____

Become an Ambassador by: _____



Income Goals

6 - 12 Months: _____

3 - 5 Years: _____

Time Goals: _____ hours per week

Prospecting Goals: _____ prospects per day

Launch Your Business

Start: Launch Your Business with a Grand Opening

You: Hi ____, how's your schedule look this Wednesday at 7 pm? (Example)

Prospect: Why? What's going on???

You: I've been working on a new project. I'm launching a new membership-based travel savings club and I want to unveil it to my friends and family before I go public on social media. I'll be giving everyone a free hotel site account that will allow you to earn free hotel stays. Everyone is bringing something to eat or drink, it's going to be a blast and I wanted to see if I could count on your support?

Prospect: Sorry, I would love to come, but (the reason they can't make it).

You: No worries. The following night there is going to be a launch webinar at 6 pm PST / 9 pm EST, can I send you a link to attend?

Prospect: Sorry, Thursday I'll be (the reason they can't make it).

You: No worries. The webinar is going to be recorded. When will you have 20 minutes so that you might review the webinar?

Book a time.